West Midlands Sustainable Urban Transport Strategy and its Delivery: “Movement for Growth”

Liveable City Conference
Transport and Connectivity Seminar - 30/11/2017

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Firstly, important to recognise Danish design and sustainability
….and take inspiration from it (and from others)

“Movement for Growth”
Shortlisted for EU Sustainable Urban Mobility Plan 2015 (POLIS)
.... And we recognise perceptions are important:

2004

2016
Positive change is happening NOW

• Happening right now in the West Midlands, delivery of our SUMP important element

• Presentation sets out our strategy and its delivery
West Midlands Combined Authority (WMCA)

- WMCA has 7 Constituent Members: The Metropolitan Area Authorities
- Has 8 Non-Constituent Members
  - 5 wider West Midlands Authorities
  - 3 Local Enterprise Partnerships
- Constituent Area pop: 2.8m / WMCA pop: 4m
- Transport for West Midlands (TfWM) transport arm of the WMCA and covers Constituent Area
- Groundbreaking Devolution Deal - UK Govt.
- Led by newly Elected Mayor - Andy Street
WMCA agenda

New governance model
• Productivity and skills
• Business and innovation
• More and better homes
• Transport and connectivity
• HS2 Growth Strategy
• Public sector reform
• Devolution Deal 2 now agreed
Movement for Growth

• Approved strategic transport plan - 2016
• High-level, twenty year umbrella strategy
• Long term approach to guide many improvements over a twenty year period
• Improvements delivered by a number of organisations, through a range of programmes and packages
• TfWM to ensure delivery joined-up and in accord with the overarching MfG strategy
Context

- Met. Area Population increase of 444,000 over next twenty years (same population size as Liverpool or Bristol)
- Number of new homes in the order of 165,000 and above
- Increase of 1.2 m journeys per day, significant congestion forecast
- Delivering ambitious investment programme - Devolution Deal and Economic Plan
- Must accommodate this whilst keeping the West Midlands moving = boost economic growth, improve air quality and public health
Vision

A vision and set of objectives and policies for transport improvements to tackle five great challenges:

“We will make great progress for a Midlands economic “Engine for Growth”; clean air, improved health and quality of life for the people of the West Midlands. We will do this by creating a transport system befitting a sustainable, attractive and economically vibrant conurbation in the world’s sixth largest economy”.

TfWM Part of the West Midlands Combined Authority
Long Term Approach

• Making better use of existing road and rail capacity
• New, high quality public transport capacity
• Targeted new highway capacity and better junctions at bottlenecks
• New strategic cycle network: *joined-up with local cycle networks*
• Improved conditions for walking
• Integrated by smart technology including CAV opportunities
• Look to review area parking policy with Authorities
National and Regional Tier

• High Speed Rail 2: maximise its opportunities for West Midlands ("catalyst for growth")
• **HS2 will transform WM** – biggest infrastructure project in Europe
• Midlands Connect” addressing this tier (joint work with East Midlands on pan-regional strategy)
• Effective, “Smart” Strategic Highway Network links
• Effective National Rail links
Metropolitan Tier

• Focus of the plan: 3 new networks:
  • Rail and Rapid Transit Network, Key Route Network, Strategic Cycle Network
Local & Smart Tiers

**Local Tier**
- Short trips, walking, cycling, bus

**Smart Mobility Tier**
- “Glue” which binds all 4 tiers together
- Make best use of capacity and inform people of travel choices

TfWM Part of the West Midlands Combined Authority
Funding and Delivery

WMCA £8bn 30 year investment package

• Devolution Deal 1
• HS2 Growth Package: large element - HS2 Connectivity Package
• £250m extra secured from 2017 UK Budget

Summary

• A very positive time for major transport investment in the West Midlands
• Era of new powers, funding and collaborations
SUMP Delivery - 2026 Delivery Plan

Delivering first phases of the MfG strategy

• “Plug-in” 2 HS2 stations to local transport networks

• Steer strategic transport investment to growth and regeneration area in key Corridors

• Improvements delivered by a number of organisations

• TfWM to ensure delivery joined-up

• £3.3bn funding identified, plus further schemes and projects for development
SUMP Delivery - HS2 Connectivity Package

- Improving access to the Station Masterplan sites labour markets
- Improving access to HS2 for key business sectors
- Improving access to opportunity for disadvantaged areas
2026 Delivery Plan Corridors

• Aligned with land use planning, housing and supporting the West Midlands Strategic Economic Plan
• Linking transport with homes, jobs, communities and the environment
Mayoral Transport 2020 Priorities

• Busting Congestion
• Leading a new golden era for trains & Metro
• Making buses clean, safe and fast
• Supporting our world-class airport
• Supercharging cycling and walking
• Getting a grip of air pollution
Leading a new golden era for trains & Metro

• New West Midlands £1bn rail Franchise, working with West Midlands Trains and West Midlands Rail

• Secured new train fleets and additional service capacity

• Biggest new station investment programme for a generation – Rail Renaissance

• Seeking accelerated delivery on Midlands Rail Hub – releasing more strategy train capacity to unlock enhanced local delivery for rail
Leading a new golden era for trains & Metro

Midland Metro Alliance delivery programme:

• Wolverhampton Interchange extension
• Westside (Centenary Square - Edgbaston) extension
• Eastside/HS2 extension
• Funding for Wednesbury to Brierley Hill extension
• WBHE is part of a wider £1bn ‘East-West Metro’ spine more than doubling the network
• Backbone for new housing and jobs
• New battery power trams in testing phase
Supercharging cycling & walking

• New Bikeshare scheme from 2018 – potentially 3,000 and 5,000 bikes available for hire
• Targeting £10 per head for cycling – boosting health and busting congestion
• WMCA has new Physical Activity Strategy
• New Cycle Superhighways and other new cycle ways being delivered
Wider WMCA Priorities

- Land & Housing: Land Delivery Action Plan
- Devolution Deal 2 focus on a ‘Housing Devolution Deal’
- Mental Health commission
- Skills & Productivity commission
- Mayoral Homelessness task force
- Mayoral Business advisory group
- Mayoral Finance commission
Concluding Remarks - The Key Role of the Mayor and WMCA:

• Mayor - political champion of the strategy
• Clear, agreed, long term sustainable transport approach
• Helping us to build new and improved infrastructure to support our economy as well as tackling long term challenges
• New Mayor and Governance Structures – time for sustained delivery of our sustainable transport strategy
• It’s our time – now we need to get on and deliver

https://www.tfwm.org.uk/strategy/movement-for-growth
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