

#### Reach top Retail Chains with ease and get discovered by leveraging the power of RangeMe.





THRIVE - MARKET -

Kroger

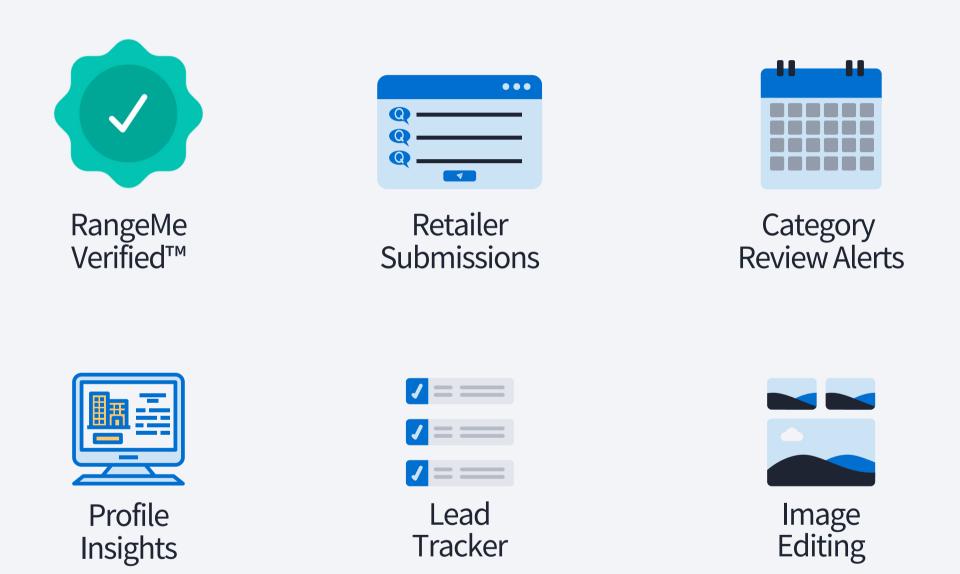
**DOLLAR GENERAL** 



Jamin\_

Walgreens

# Maximize your brand's potential with premium features that increase visibility, provide insights, and drive growth.







#### Downloadable Sell Sheets



Team Access



#### Priority Support

# **RANGE(me** | PREMIUM



#### **RangeMe Verified**<sup>™</sup>

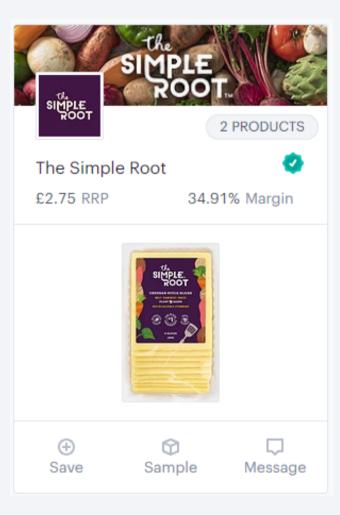
0	Overview		>
	Product Images	Ø	>
	Product barcode	0	>
•	Insurance	0	>
	Business Type	0	>
$\bigotimes$	Nutritional Information	0	>
٢	Packaging	0	>
C	Ingredients	0	>
Ŷ	Get Verified	0	>

#### What is it?

- A proactive way for you to show buyers you are ready to do business
- Verification highlights the characteristics retail buyers want to see in potential suppliers

#### **Benefits**

- Get increased visibility, up to 7x more views
- Verified badge featured on your brand and product pages
- Be included in buyer search results for RangeMe Verified<sup>™</sup> brands



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### **Retailer Submissions**

ed-Time Applications (	Ongoing Submissions Category Reviews Manage	
buyers have an immediate	e need for new products. Apply now to be considered for their upcoming review. Learn more.	
	Spring/Seasonal Campaign	13 DAYS LEFT
COTSWOLD	National, United Kingdom	
FAYRE*	Cotswold Fayre is looking for spring/seasonal Food & Beverage products for the following focus areas: Valentines Day Pancake Day Mother's Day Easter Father's Day	
	Available for: Premium Pro	Apply Now
	The ODP Corporation (Office Depot) Supplier Diversity Discovery	4 DAYS LEFT
	Campaign	
Office DEPOT OfficeMax	National, United States	
CITICOLILLIA	The ODP Corporation (Office Depot) is looking to connect with suppliers that are certified diverse or brands willing to be certified by a diverse certifying agency within the following categories: Food, Water, more	
	Available for: Premium Pro	Apply Now
	Whole Foods Market Private Label Baby Food Pouches & Snacks	<b>0</b> 7 DAYS LEFT
WHOLE FOODS.	Sourcing Campaign	

#### What is it?

#### **Benefits**

- - category buyers for each retailer
- Gain more control over the marketing and visibility of your brand(s) on RangeMe
- - submit your brand to retailers during review periods for products like yours

• Submit your product(s) to limited-time opportunities from buyers with immediate sourcing needs • Submit your brand(s) directly to retailers with ongoing product needs

- RangeMe sends your submissions to the relevant
- Leverage Category Review Alerts to know when to



### **Category Review Alerts**

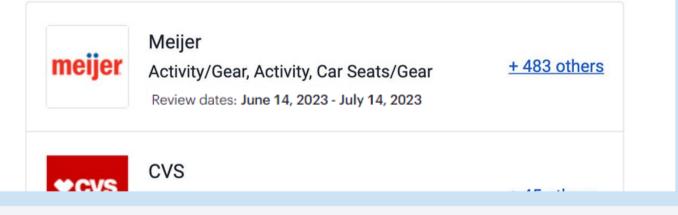
#### **RANGE me** PREMIUM



The following retailer category reviews are taking place in the coming months.

If your product's category is up for review, follow these best practices before submitting.

Not a fit for these category reviews? See the full list of participating retailers' review schedules on RangeMe Submissions here.



#### What is it?

Submissions

#### **Benefits**

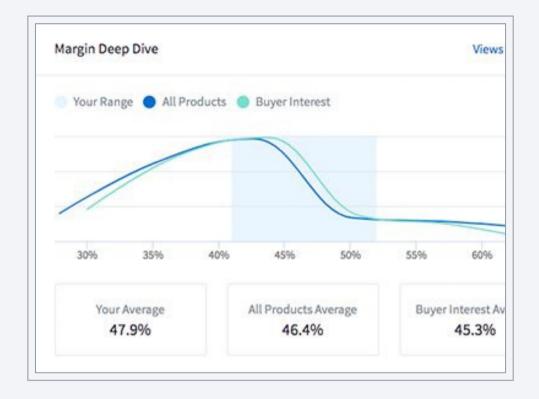
- products on RangeMe
- to retailers

• Receive monthly email alerts highlighting which of our retail partners have upcoming category reviews in Retailer

• Know when retail buyers are actively looking for new

• Know when it's the right time to submit your products







on RangeMe

#### **Benefits**

- Identify opportunities to better position your products on and off of RangeMe
- Make informed business decisions about your product's packaging size, margin/ pricing, etc.
- Identify promising opportunities for new product development

• Access your exclusive view into what's driving buyer activity

#### **RANGE(me** | PREMIUM



### **Downloadable Sell Sheets**



Will's Ice Cream Company 🤡 Ice cream infused with global influence

£1.08 Cost/item



#### Mint Chocolate Chip Ice Cream £1.08 Cost/item

Ingredients: Cream, Water, Sugar, Mint Extract, Chocolate Chips, Nonfat Milk Powder, Sugared Egg Yolks (Egg Yolks, Sugar), Stabilizer Blend (Carob Bean Gum, Guar Gum, Carrageenan, Sugar) Item dimensions: 4.25 x 5.5 x 4.25 in | Item measurement: 16oz | Items per case: 1 Certifications: CCOF Organic, Gluten-Free Certified, Vegan Certified, GMO-Free, + 2 more

UPC: 856588003182



#### Roast Peach and Honey Ice Cream

Ingredients: Cream, Water, Sugar, Mint Extract, Chocolate Chips, Nonfat Milk Powder, Sugared Egg Yolks (Egg Yolks, Sugar), Stabilizer Blend (Carob Bean Gum, Guar Gum, Carrageenan, Sugar) Item dimensions: 4.25 x 5.5 x 4.25 in | Item measurement: 16oz | Items per case: 1 Certifications: CCOF Organic, Gluten-Free Certified, Vegan Certified, GMO-Free, + 2 more

UPC: 856588003183



#### Blueberry and Vanilla Ice Cream

£1.08 Cost/item Ingredients: Cream, Water, Sugar, Mint Extract, Chocolate Chips, Nonfat Milk Powder, Sugared Egg Yolks (Egg Yolks, Sugar), Stabilizer Blend (Carob Bean Gum, Guar Gum, Carrageenan, Sugar) Item dimensions: 4.25 x 5.5 x 4.25 in | Item measurement: 16oz | Items per case: 1 Certifications: CCOF Organic, Gluten-Free Certified, Vegan Certified, GMO-Free, + 2 more

UPC: 856588003184

#### More information

🗸 Available through distributors 🚽 Private label options 🪽 Drop shipping available 🛛 🙋 RangeMe Verified<sup>™</sup>

Learn more and request a sample via RangeMe Scan the QR code or visit www.range.me/4356WZ Email: willsicecream@rangeme.com Website: rangeme.com

What is it?

#### **Benefits**

- at any time

• Turn your RangeMe profile into a downloadable sell sheet that you can share via PDF or print for in-person use

• Create unlimited custom sell sheets for any use case,

• Track which sell sheets are driving new leads and buyer engagement to your RangeMe Profile



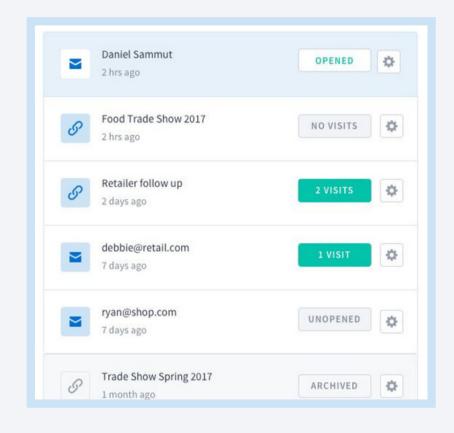
	.82 riews		17 PROFILE VISITS	11 CONVERSI	
Top pages				Conversions	
00:20					
00:15					
00:10					
00:05					
00:00	(Brand)	Product 1	Product 2		

• See buyer activity on your profile and how they discovered your brand/product

#### **Benefits**

- Know which retailers viewed your profile
- Get detailed information on the products buyers interact with when visiting your profile

#### **Profile Insights**



#### What is it?

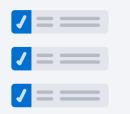
#### **Benefits**

your follow ups

#### **Sharing Insights**

• See your email and link share engagement

• Understand how people engage with your shares to empower



Lead Tracker

RANGE Me Home My Bran	nds - Verification Submissions 1	Tools & Insights -> Services			
	Tools & Insights for Ranger's Ice Cream <sup>Switch brands</sup> ~ Track, manage, and grow your retail relationships in a single place.				
LEAD TRACKER PROFILE INSIGHTS	INDUSTRY INSIGHTS MANAGE SHA	RES			
+ Add lead	+ Add lead	Engaged + Add lead			
+ Add lead	+ Add lead				
Target Houston, TX Locations	Wegmans	7-Eleven			
Valmart Pacific Northwest	UNFI	CVS			
RITE Rite Aid	Walgreens				
Kroger					

#### What is it?

retail sales opportunities

#### **Benefits**

- and retail leads

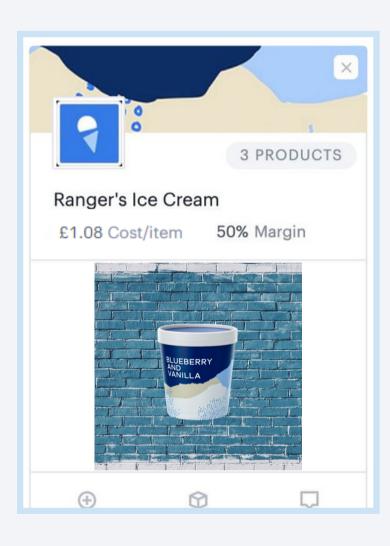
• Create new retail leads, manage lead activity, and grow your

• Greater control of your retail sales pipeline • Opportunities to build stronger buyer relationships

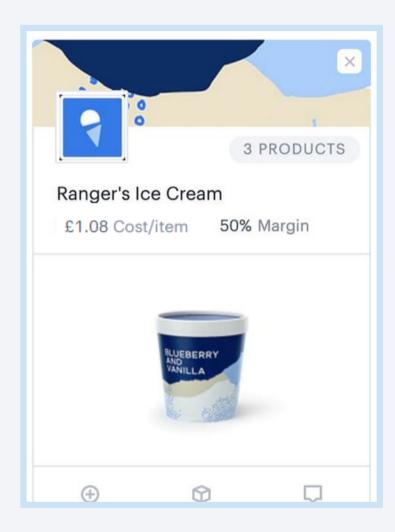
#### **RANGE(me** | PREMIUM



#### Before



#### After



#### What is it?

backgrounds

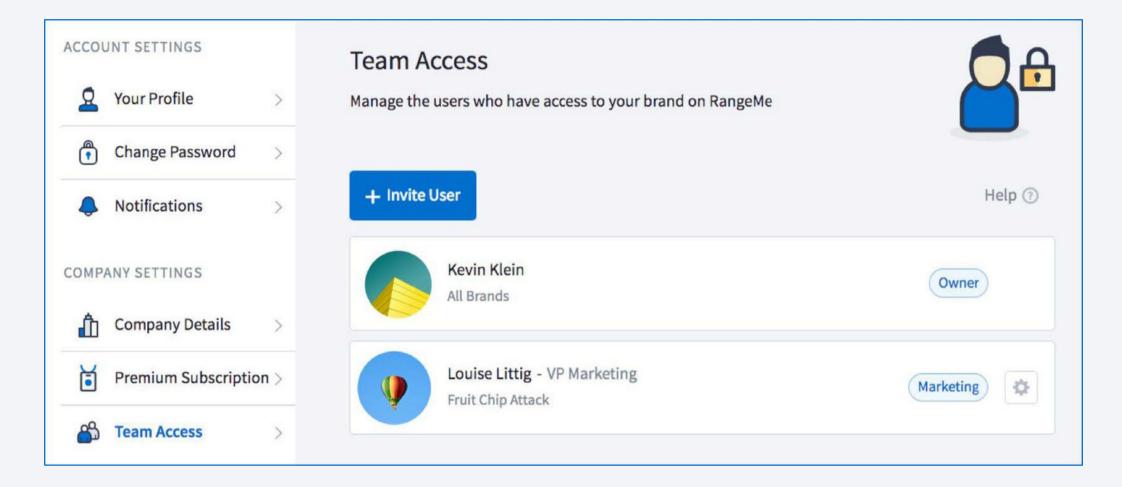
#### **Benefits**

- Verified™

• Create high quality product images by removing unwanted

• Showcase your products with enhanced images • Increase image quality to get your brand RangeMe





• Add additional users, manage their permissions, and collaborate with your team(s) all on the same RangeMe profile

#### **Benefits**

- Marketing, Brokers)

• Collaborate with your team member(s) to build brand awareness and generate retail leads on RangeMe • Set user roles and permissions to fit how your company utilizes RangeMe (i.e. Billing, Sales,



• Your support tickets are sent to our priority support team for faster replies

#### **Benefits**

our priority support team

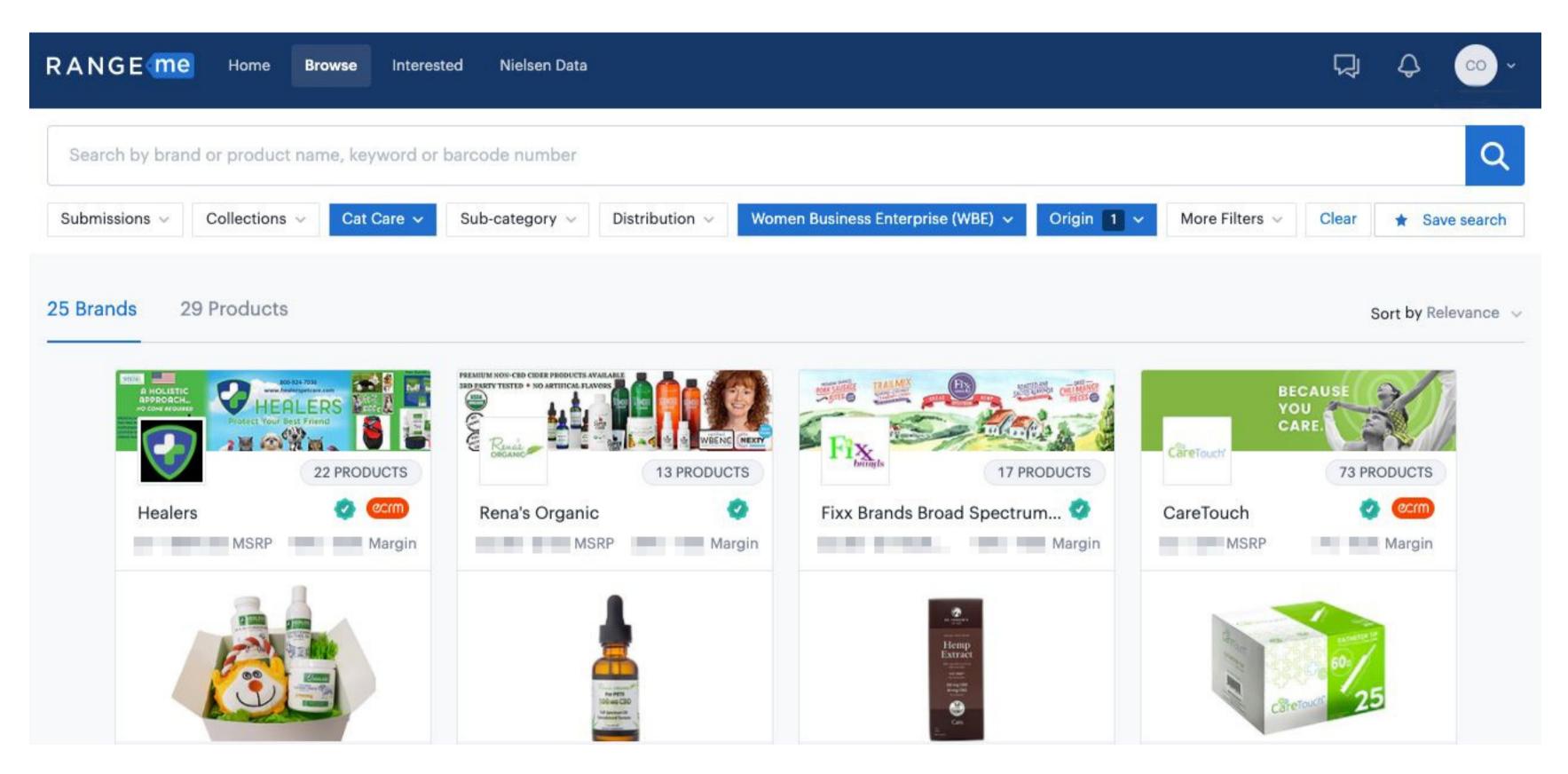
• Get answers to your questions within 24 hours from

# **RANGE** PREMIUM

# Pricing

Features	RangeMe Basic	MOSTROPULAR RangeMe Premium £1,399/yr)	RangeMe Pro
	(Free)	£1,399/yr)	(Starts at £2,499/yr)
Brand Profile & Buyer Visibility			
Profile Sharing			$\checkmark$
Submit Support Tickets			$\checkmark$
Team Access	3	20	Unlimited
Image Editing Credits	1	150	500
Lead Tracker			$\checkmark$
Profile Insights		$\checkmark$	$\checkmark$
Industry Insights		$\checkmark$	$\checkmark$
Downloadable Sell Sheets			$\checkmark$
RangeMe Verified Brand		1 Brand	2+ Brands
Retailer Submissions		$\checkmark$	$\checkmark$
Category Review Alerts			$\checkmark$
Bulk Product Upload			$\checkmark$
Virtual Buyer Meeting Opportunities (Based on product category and availability)			$\checkmark$

#### **Example Buyer Dashboard**

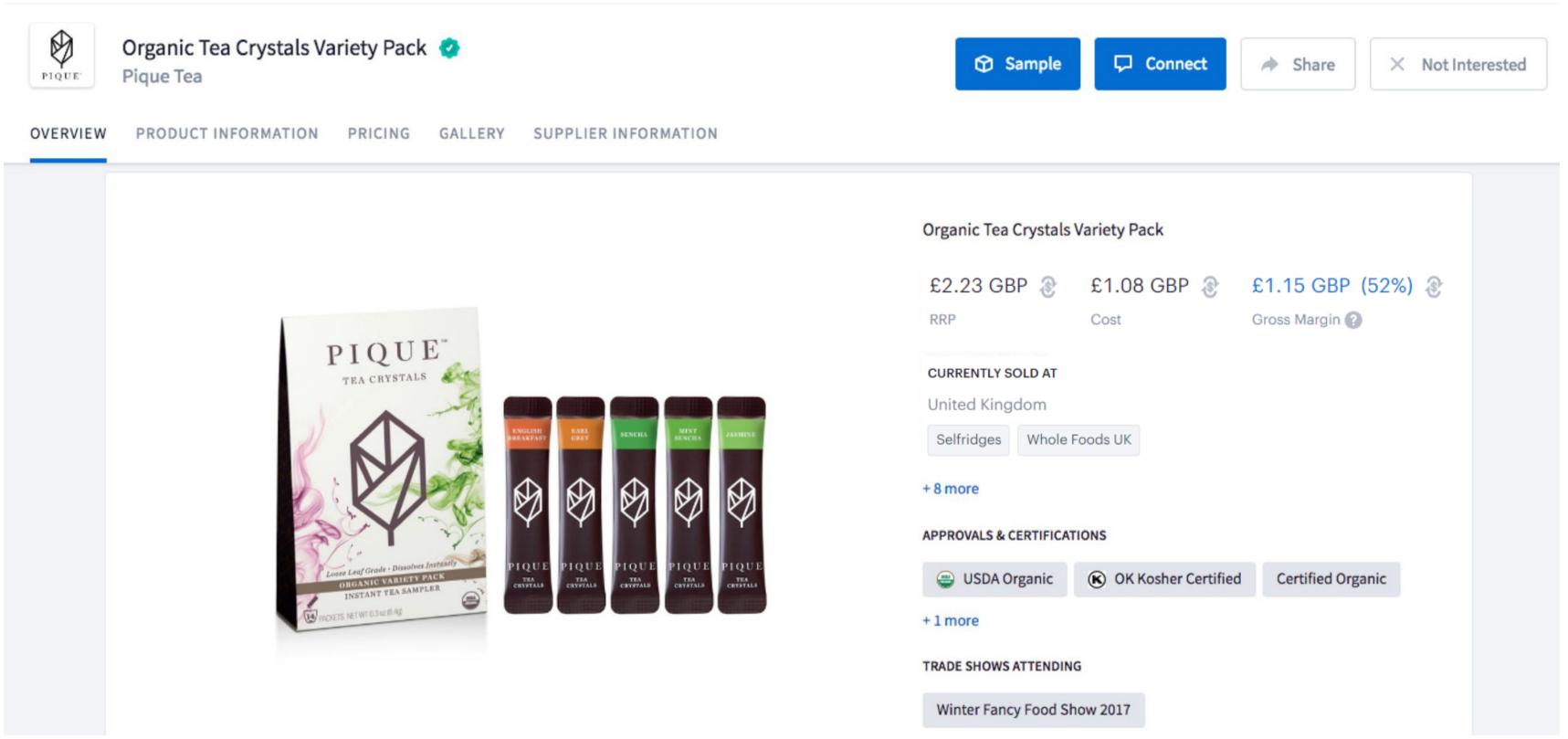


#### **RANGE** PREMIUM

#### **Example Verified Product Page**



PRODUCT INFORMATION PRICING



#### **RANGE** (**PREMIUM**)